



POOCH NEWS

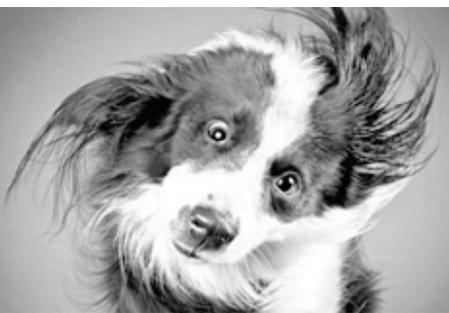


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Why Do Dogs Go Crazy (Zoomies) After A Bath?



Many dogs get what owners affectionately call “the zoomies” after a bath. Something about bath-time gets them riled up and they race around the yard or the house, often stopping to roll around on the grass or rub all over a bed, couch, blanket, etc. We’ve all seen it, but the question is, why?

What causes these frantic periods of activity after being bathed remains, for the most part, a mystery. Spared from the gift of speech, canines cannot reveal what may be exactly going through their minds.

What on earth are the Zoomies? Well according to the Urban Dictionary, Zoomies are...

“When your dog runs around the house like crazy jumping on the couch, running up and down the stairs, and all over the house or yard. It usually ends with them falling to the floor, panting like crazy and taking a nap.”

Zoomies are really just random bursts of energy and are completely normal. They are more common in puppies and young dogs, but senior dogs can have Zoomie moments too!

Relief

We do know dogs have several “calming signals” they do to relieve stress. One of the common one is “shaking it off.” You will see dogs who are dry, shake off as if they are wet. These dogs are stressed and are trying to calm themselves through the behavior.

The moment you release him, from this bath, will make him appreciative of regaining his freedom, which may provide the exhilaration that sent him running.

The Pooch Mobile will blow-dry your dog to make sure he is completely dry before you let him outside; the last thing you want is for him to go roll in something stinky. He will be less likely to do that if he is completely dry and you have already let him have his zoomies.

CLEAN DOG – HAPPY DOG – TIRED DOG

The Pooch Mobile recommends a 2 – 4 weekly dog wash to ensure your dog’s skin and coat is kept in top condition, year round.



Fun

Once the stress is released, it’s possible he continues to zoom because, well, it’s fun!

Play Time

Not all dogs get stressed from baths. Some dogs, such as those that love water, may get the zoomies after swimming in the pool, jumping in the lake or walking in the rain. In these cases, the dogs just seem to enjoy running and playing when wet. If two wet dogs are put together, it’s very likely that a vigorous after-bath party will follow. In these cases, it almost seems as if the mere fact of being wet makes some dogs feel refreshed and positively gleeful.

Unusual Sensations

Feeling wet, being exposed to the odd smell of shampoos, and sensing the added weight of water on their fur can be unusual sensations for many dogs. That “post-bath berserk syndrome” you may witness could be simply your dog’s way of getting dry faster. Shaking off the water, rolling on the ground, rubbing their bodies on things such as furniture, and running so the air moves across their wet bodies, are plausibly attempts at getting their fur dry.

Quick Tips

The bottom line, don’t worry about the zoomies! Here are a few tips to incorporate them into your normal bathing routine:

- Plan ahead and encourage a quick game of zoomies after a bath
- When your dog is worn out, you can finish drying him a lot easier than before the zoomies



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CUP SIZE MATTERS

Feeding your dog the correct amount of food is important to maintain a healthy weight. Over 52% of dogs in the USA are overweight or obese, with 90% of these due to overfeeding, it is time to look at the size of the feeding cup...does it truly measure 1 cup?



Tips for feeding:

- Use a cup with a maximum 1 cup capacity
- Monitor children when feeding the family dog
- Read the recommended feeding instructions on the bag and take into consideration your dog's age, activity level and if they are spayed/neutered. Dogs that are less active don't need to eat as much as an active dog.
- If you free feed, switch to measured feedings, twice per day
- Limit treats, as many treats are high in calories
- Introduce fruit and vegetables
- Weigh your dog regularly to monitor his weight

Many pet food manufacturers supply dry food measuring cups; pick one up at your next vet visit and speak with your veterinarian for further information about weight management for your dog.

Are These Warts On My Dog?

You may be noticing, as your dog is getting older, he has started to develop little fleshy, dry outgrowths on his body. These are likely to be warts. They are painless benign tumors that are all part of your pooch's ageing process. As long as the warts are not irritated, like sitting under the collar and chaffing, they are harmless and pose no danger to your pooch. Most animals are actually unaware that they even have warts.

It is very common as your dog ages to discover all kinds of lumps and bumps over his body. And although most of these are harmless and normal, it is always suggested to get him further examined by a veterinarian.

If you have your dog washed on a regular 2 – 4 weekly schedule, your Pooch Mobile operator will be aware of warts and other lumps and bumps, and will let you know should they notice any changes.



Living With High Energy Dogs

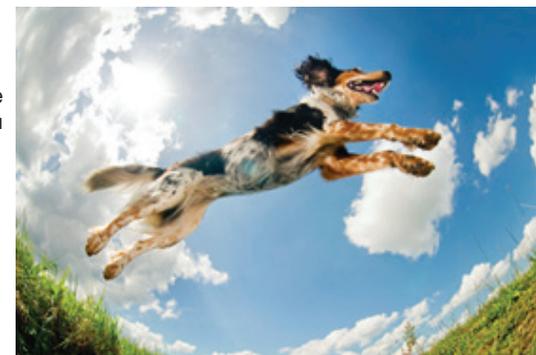
Running around the yard hyper, getting so excited when you throw him his toy that he runs into things and sometimes even collides with other people, as he only has eyes on that toy! You can exercise him for hours out and about while he chases birds, bee's and pretty much anything that moves only to come home to him barking and jumping on you for more, more, more....You continually think to yourself, will he ever tire?

If the above sounds like your crazy but lovable pooch, don't fret; here are some helpful tips. Practice the below tips and you will be well on your way to having a more controllable,

destroying other things around the home and yard. There are various kinds of food puzzles available or you can even make your own.

Digging Pit - If your dog loves to dig then give him his own sand pit where he is allowed to dig. Bury a bone or some treats in it; these will then reward him for playing in it when he finds them. Fence off other garden areas that are off limits to digging.

Encourage calm behavior - When your pooch is calm and laying down, in a very quiet voice without touching him, (you don't want to stimulate them into jumping up and getting excited again), whisper 'good dog'. The more they get rewarded for calm behavior the more they will want to please you with it.



Teach your pooch to relax - High energy dogs can't switch off or relax on their own so they need a bit of help and guidance from you. Some high energy dogs, may suffer from FOMO (Fear of missing out), always sleeping with one eye open ready for play time.

Teaching your pooch to 'Go to Bed' is great for this. He will soon realize that 'Go to Bed' means it is time to settle down, chew a toy and maybe even have a little sleep (if you're lucky). You need to make sure he knows this is a safe place where good things happen (pats, massage, treats, and food). Make sure to never use his bed as a punishment! This will take a bit of time but when you teach him to 'Go to Bed' you will have a much calmer, obedient pooch on your hands!

energetic, fun loving pooch.

Exercise - Not just exercise but exercise with structure. Try sticking to a routine of at least 20-30 mins of walking or running before and after you finish work. Keeping him in a routine is so important to give him stability and confidence and also helps to relieve stress if he can predict what the day will bring.

Play - If you can't go for a walk/run, then play is just as good. But remember, stick to the routine. Play hide and seek with him, throw a ball or a Frisbee.

Training - While physical exercise is important, mental stimulation is equally as important. You have to switch your thinking from getting frustrated when he is not doing what you want, to rewarding him when he is doing the right thing. For example: ask your pooch to sit, and when he does this let him know he has done the right thing with a word 'yes', then throw his toy and give him a command to fetch it. He will soon learn that sitting will get him what he wants.

Food Puzzle Toys - These will keep his mind active and keep him from



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Can A Dog Get Sunburnt?



If you're planning beach trips and outdoor barbecues with your dog this summer, make sure to protect him from the harsh UV rays of the sun. Just like humans, dogs are prone to painful burns and potential skin cancer. Keep your dog safe with these tips.

Some pooches are more susceptible to getting burned by the sun, while others have natural protection. White dogs, for instance, tend to have fair skin underneath all their fur. Pups with naturally thin hair, and especially the hairless, are also at risk for sunburn and skin cancer. All canines, regardless of the thickness of their coats, have vulnerable areas of the body with less fur or none at all. The belly is often covered with blonde hair, making it a target; the ears have delicate skin; and even a dog's nose can become dried out and baked.

Giving your dog a haircut can make it easier to look after him, but when you cut the hair you are removing their natural insulation, they are more likely to overheat and are less protected from the harsh sun. It is always best to have your dog's coat maintained regularly. Be sure to discuss with your local Pooch operator what is best for your dog's coat.

Before taking your dog into the sun for any extended period, look him over to identify danger spots for sunburn.

The most susceptible areas - the nose, ears and tummy - are likely to show overexposure before fur-covered areas. Look for dry, cracked skin and curling at the edges of his ears. Other signs of doggy sunburn are constant scratching in tender places accompanied by a whimper, and shrinking away when you try to pet him. If his sunburn is severe, your pooch may even get a slight fever.

There are dog sunburn creams available to help prevent sunburn and for after sunburn care. Some simple natural remedies for after sunburn care can include... Aloe Vera gel - spread the gel on your dog's sunburned sore spots. Vitamin E capsule - squeeze out the oil, and dab it onto the affected areas once or twice a day. Vitamin E is an antioxidant with healing properties.

Fun in the sun will be more enjoyable knowing your pet is protected from the harsh rays.

How Long Nails Can Affect Your Dog

Many pet parents have a fear of trimming their dog's nails, and let's face it; we, as pet parents, don't like the thought of causing our dogs any discomfort.

For your dog's health, nail trimming needs to be done on a regular schedule to keep his nails short. Long nails not only look unattractive, they can also cause serious damage to your dog. When dog nails are left to grow long, they constantly touch the ground, creating pain in the top of the nail and foot.

Imagine wearing shoes that are too small, and you have long toe nails, how painful would that feel? Overgrown nails also affect a dog's posture and will eventually lead to joint problems and possible arthritis. In extreme cases, dog's nails become so long, that the nail curls under and grows into the pad of the dog's foot.

How long is too long? The nails should not touch the ground. If you can hear your dog coming, his nails need a trim.

The Pooch Mobile dog wash service includes a nail trim at each 2 - 4 weekly appointment.



DID YOU KNOW?

Technically, dogs have claws, not nails. The difference is nails are flat and do not come to a point.

With the increase in daylight hours and warmer days, our dogs are typically more active and want to get out and play. With all that extra running and jumping, he may benefit from a chiropractic evaluation. Just like us, our dogs can also feel the benefits of regular chiropractic visits.

How often can my dog benefit from chiropractic care? Every dog is individual and you should speak with your animal chiropractor about your dog's needs.

- High energy dogs or those at competitive events may benefit from being seen every 4-6 weeks
- Moderate level activity with no underlying medical problems can benefit from being seen every 3 months
- If your dog has not been seen in a year or more, it is recommended to schedule an annual visit to keep your dog in good health

Chiropractic Care For Your Dog



The Pooch Mobile Loyalty Card

Ask your local Pooch Mobile today!



70 Degrees Is Too Hot To Leave A Dog In The Car

Temp Outside	Temp Inside Car
75	118
77	123
81	138
90	143
94	145



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We need you!

Spend your days with dogs and earn a fantastic income!

The Pooch Mobile Dog Wash doesn't just offer you a "job", we offer you a lifestyle. Low entry costs, minimum overheads and the immediate recognition of being part of an industry leader are just the beginning. Strong teamwork, leadership, proven systems, a great product and committed support help ensure your business success.

We have positions available for immediate start to help keep up with demand; dogs are waiting for your call!

Our ideal team member would have a love of dogs, a will to succeed, be self motivated and wanting to earn a great income being their own boss. So if this sounds like you, then we want to talk to you!

NO EXPERIENCE NECESSARY!

The Pooch Mobile will provide you with the skills and support you need to run a successful mobile dog wash business.

Contact us today and find out how you can join The Pooch Mobile family and trial your new career – info@thepoochmobile.com
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DISCOVERY
DAY!



Anal Glands

Most of us don't ever think about our dog's anal glands until we see them scooting their butts along the floor. These glands or sacs are designed to provide lubrication when a dog passes a stool, and they also give each dog its own unique scent.

Dogs have two small glands located on either side of their rectal opening and each gland has a small amount of brown, nasty smelling liquid.

Many groomers have added "anal expressing" as part of their monthly service, however the anal sacs are very delicate and could easily be damaged if not expressed by a trained professional.

When you feed your dog a good quality diet and they have solid stools, the anal glands are expressed naturally. Many inexpensive brands of dog food often contain cereal fillers that tend to result in soft stools which isn't able to press firmly enough against

the dogs anal glands to provide the necessary pressure to express them.

If you see your dog scooting his butt along the floor, chewing at his butt or stools have become very soft and you feel he could have problems with his anal glands, you could try this simply home remedy. Hold the tail up and place a warm compress on his rectal opening for 5 – 10 minutes, 3 times per day, you could also make the warm water salty. You may need to change the compress a few times to ensure it remains warm. A warm compress to the area will help increase blood flow to the area, which will help increase the population of white blood cells.

If you feel the anal glands look swollen or enlarged, please contact your veterinarian.

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